



MIT iEcosystem Symposium October 12-13, 2017 MIT Call for Concepts, Issued May 4, 2017

How do multi-stakeholder initiatives and programs accelerate innovation ecosystems?

Multi-stakeholder programs and initiatives that develop, drive and inform innovation ecosystems¹ are critical to their success. The MIT iEcosystem Symposium aims to highlight the important role that these programs play and help understand what inputs, outputs and features drive outcomes.

Through this call for concepts, we aim to build a knowledge base of models for novel programs and initiatives, collect information regarding design, implementation and best practices, and explore the policies, stakeholder linkages or other factors critical to their success. The Symposium tracks will be built around the concepts received, focusing on the stages, program types, policies or collaborations of greatest interest, for example: early-stage acceleration, venture acceleration, or industry – startup partnerships. This call for concepts is meant for a range of organizations and stakeholders. **All ideas are welcome.** We are particularly interested in submissions showcasing collaborations across multiple stakeholders (entrepreneurs, risk capital, corporate, university, and government). Example submissions include programs or initiatives that **originated**:

- (1) In the **university** in partnership with corporate and risk capital stakeholders: The Engine
- (2) In **global corporations** in partnership with universities and governments: e.g., JPMorgan Chase Global Cities, Vertex-STEM program
- (3) In the **government** in collaboration with university and corporate: e.g., MIT Lincoln Labs – MIT Beaverworks, U.S. Small Business Administration's Accelerator Initiative
- (4) In the **entrepreneurial** community in partnership with government and industry: e.g., Greentown Labs, CIC, We-Work

Submissions should include: (1) a one-page "Programs, Policies and Interventions" template in the form provided; and (2) a short briefing (2 pages or less) description of the programmatic model in the form provided. We encourage cross-cutting exploration of metrics, policies, collective impact and core program goals (e.g. inclusive innovation, economic impact, social progress, etc.) in all proposals.

KEY BENEFITS AND OPPORTUNITIES:

- Speakers for the Symposium will be drawn from submissions received
- Admission fees will be waived for invited speakers
- MIT Lab for Innovation Science and Policy will post select submissions on its webpage as a resource for the broader community.
- Symposium will also highlight key upcoming announcements, please let us know if you have anything to submit (example: new innovation ecosystem center being opened, or public-private partnership being announced)

DIRECTIONS FOR SUBMISSION*

- Complete the PPI and briefing templates (PPT Slide + Adobe form) to describe your program or initiative
- Follow instructions on the templates
- Submit to miti_symposium@mit.edu no later than June 15, 2017 midnight US EST
- If submission is not formatted to specifications provided, submission may be returned with a request for re-formatting
- By submitting, you are giving the consent of your program to publish your submission.

SUBMITTER REQUIREMENTS:

- Submitter should be the lead entity for the program, policy or initiative developed
- Submitter should collaborate with relevant partners before submitting (to avoid duplicate submissions)
- Submitter must be an authorized officer of the program

¹ Innovation Ecosystems are places, like Silicon Valley and Kendall Square, where multiple stakeholders collaborate to support innovation and entrepreneurship often around related clusters of economic activity.

Title:

List Partner Names, Contact and Affiliation Here:

INTRODUCTION/BRIEF OVERVIEW

**WHAT WAS/IS THE RESULTING PROGRAM /
INITIATIVE?**

**WHAT KEY CHALLENGE(S) WAS/IS YOUR
PROGRAM/INITIATIVE ADDRESSING?**

**WHAT PROGRESS HAS BEEN MADE (INCLUDING
METRICS OF SUCCESS)?**

**WHAT STRATEGY WAS/IS USED TO ADDRESS THIS
CHALLENGE(S)?**

**HOW IS IT SUSTAINABLE AND WHAT IS THE FUTURE
VISION?**

1. Programs, Policies and Interventions (PPI) Template Instructions - MIT iEcosystem Symposium

Download the PowerPoint template [here](#) to submit, in bullet point form:

- Overview of your program (challenge, hypothesis, operational overview)
- Key inputs (e.g., students, start-ups, faculty, staff)
- Resources provided (e.g., funding, mentorship, space)
- Role of stakeholder groups (e.g., corporates, universities, risk capital, entrepreneurs, government)
- Key outputs (e.g., start-ups, projects, collaborations, partnerships)

Please include any relevant websites or links to additional information on the program in hyperlink form.

Examples of completed templates can be found in the Appendix.

**By submitting this you are agreeing that the MIT Lab for Innovation Science and Policy can post and use information towards research and policy briefings*

APPENDIX: Example PPI Template Filled Out

Figure 1.0: PPI Template – Example using MIT's delta v (summer educational accelerator)

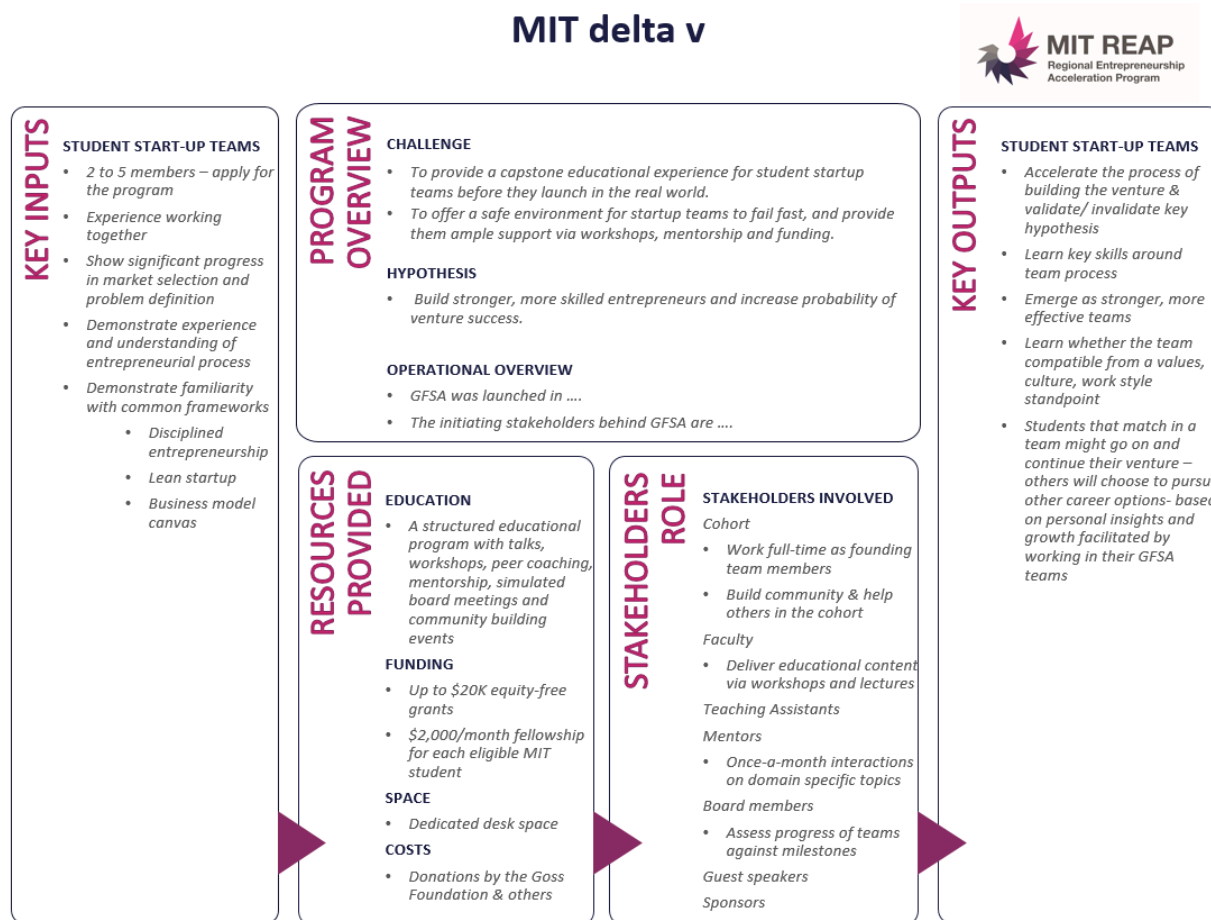


Figure 2.0: PPI Template – Example using Greentown Labs (clean energy incubator & wet lab)

